

## **AMENDMENTS TO THE CLAIMS:**

Please amend Claims 1-28 as shown below. This listing of claims will replace all prior versions, and listings, of claims in the international application.

1. *(currently amended)* A method of presenting content associated with broadcast program in a user terminal of a telecommunication system, the method comprising:

~~characterized by:~~

- broadcasting a media stream by a broadcast system;
- generating a group of content items associated with the media stream;
- attaching to the content items timing information to indicate the timing for presenting a content item;
- delivering the group of content items with the timing information to the user terminal;
- presenting the content items in the user terminal in a first mode wherein a presentation element corresponding to a content item is changed to another presentation element according to the timing information of the content item, or in a second mode wherein a presentation element is changed to another presentation element in response to a user action; and
- allowing transition from the second mode to the first mode only by authorization according to a pre-defined procedure.

2. *(currently amended)* A method according to claim 1, ~~characterized by~~ further comprising:

- providing a presentation element as a slide in the terminal display; and
- including in the presentation element a display element for activating a user action that transits the user terminal from the first mode to the second mode.

3. *(currently amended)* A method according to claim 2, wherein ~~characterized by~~ the display element ~~being~~ is an on-screen button in the terminal display.

4. *(currently amended)* A method according to claim 1, further comprising:

~~characterized by~~

- attaching to the content item mode information to indicate whether presenting of the content item relates to a transition to the first mode of the user terminal or to the second

mode of the user terminal; and

changing the mode of the user terminal according to the mode information of the content item currently presented by the user terminal.

5. *(currently amended)* A method according to ~~any of the claims 1 to 4~~ claim 1, further comprising:

~~characterized by~~

generating the group of content items to correspond with one program or a segment of one program of the media stream;

storing the group of content items in the user terminal; and

retrieving, when the user terminal is in the first mode, a content item for presentation according to the timing information.

6. *(currently amended)* A method according to ~~any of the claims 1 to 4~~ claim 1, further comprising:

~~characterized by~~

generating a content item while broadcasting the associated program in the media stream; and

indicating in the timing information that the content item is to be presented immediately at reception.

7. *(currently amended)* A method according to ~~any of the claims 1 to 6~~ claim 1, further comprising ~~characterized by~~ authorizing the transition from the second mode to the first mode by a user action in the user terminal.

8. *(currently amended)* A method according to claim 1 ~~to any of the claims 1 to 6~~, further comprising: ~~characterized by~~

measuring the duration of a user inactivity while the user terminal is in the first mode; and

authorizing the transition from the second mode to the first mode by the duration of the user inactivity exceeding a pre-defined limit.

9. *(currently amended)* A method according to claim 1 ~~any of the claims 1 to 6~~, further comprising ~~characterized by~~ authorizing the transition from the second mode to the first mode in response to an authorizing signal received from a telecommunication system.

10. *(currently amended)* A media system (10) comprising a broadcast system (100), a telecommunication system (110), a content processing system (120, 130), and a user terminal (150), wherein ~~characterized in that~~

the broadcast system (100) is configured to broadcast a media stream;

the content processing system (120, 130) is configured to generate a group of content items associated with the media stream;

the content processing system (120, 130) is configured to attach to the content items timing information to indicate the timing for presenting a content item;

the user terminal (150) is configured to present the content items in the user terminal in a first mode, wherein a presentation element corresponding to a content item is changed to another presentation element according to the timing information of the content item, or in a second mode wherein a presentation element is changed to another presentation element in response to a user action; and

the user terminal (150) is configured to transit from the second mode to the first mode only by authorization according to a pre-defined procedure.

11. *(currently amended)* A system according to claim 10, wherein ~~characterized in that~~ the user terminal (150) is configured to provide a presentation element as a slide (66) in the terminal display; and to include in the presentation element a display element for activating a user action that transits the user terminal from the first mode to the second mode.

12. *(currently amended)* A system according to claim 11, wherein ~~characterized in that~~ the display element (66) is an on-screen button in the user interface of the user terminal.

13. *(currently amended)* A system according to claim 10, wherein ~~characterized in that~~

the content processing system (120, 130) is configured to attach to the content item mode information to indicate whether presenting the content item to a transition to the first mode of the user terminal or to the second mode of the user terminal; and

the user terminal (150) is configured to change its mode according to the mode information of the displayed content item.

14. *(currently amended)* A system according to claim 10 ~~any of the claims 10 to 13, wherein~~ ~~characterized in that~~

the content processing system (120, 130) is configured to generate the group of content items to correspond with one program or a segment of one program of the media

stream;

the user terminal (150) is configured to store the group of content items in the user terminal; and

the user terminal (150) is configured to retrieve, when the user terminal is in the first mode, a content item for presenting according to the timing information.

15. *(currently amended)* A system according to claim 10 ~~to any of the claims 10 to 13,~~  
~~characterized in that~~ wherein the content processing system (120, 130) is configured to generate a content item while broadcasting the associated program in the media stream;  
and

the content processing system (120, 130) is configured to indicate in the timing information that the content item is to be presented immediately at reception.

16. *(currently amended)* A system according to claim 10 ~~to any of the claims 10 to 15,~~  
~~wherein characterized in that~~ the user terminal (150) is configured to enter the first mode from the second mode in response to authorization by a user action in the user terminal.

17. *(currently amended)* A system according to claim 10 ~~any of the claims 10 to 15,~~ wherein  
~~characterized in that~~

the user terminal (150) is configured to measure the duration of a user inactivity while the user terminal is in the first mode; and

the user terminal (150) is configured to enter the first mode from the second mode in response to authorization by the duration of the user inactivity exceeding a pre-defined limit.

18. *(currently amended)* A system according to claim 10 ~~to any of the claims 10 to 15,~~  
~~wherein characterized in that~~ the user terminal (150) is configured to enter the first mode from the second mode in response to an authorizing signal received from a telecommunication system.

19. *(currently amended)* A user terminal (150) in a telecommunication system (110) of a media system (10), said media system comprising a broadcast system (100) for broadcasting a media stream, wherein ~~characterized in that~~ the user terminal comprises

means (400, 402) for receiving a group of content items associated with the media stream with timing information to indicate the timing for presenting a content item;

means (402, 404, 408, 410, 414) for presenting the content items in the user terminal in a first mode wherein a presentation element corresponding to a content item is changed to

another presentation element according to the timing information of the content item, or in a second mode wherein a presentation element is changed to another presentation element in response to a user action; and

means ~~(414)~~ for allowing transition from the second mode to the first mode only by authorization according to a pre-defined procedure.

20. *(currently amended)* A user terminal according to claim 19, wherein ~~characterized in that~~ the user terminal ~~(150)~~ is configured to provide a presentation element as a slide ~~(66)~~ in the terminal display; and to include in the presentation element a display element for activating a user action that transits the user terminal from the first mode to the second mode.

21. *(currently amended)* A user terminal according to claim 20, wherein ~~characterized in that~~ the display element ~~(66)~~ is a on-screen button in the user interface of the user terminal.

22. *(currently amended)* A user terminal according to claim ~~10~~19, wherein ~~characterized in that~~ the user terminal ~~user terminal (150)~~ is configured to receive from the content processing means ~~(120, 130)~~ mode information in the content item to indicate whether displaying of the content item relates to a transition to the first mode of the user terminal or to the second mode of the user terminal; and  
the user terminal ~~(150)~~ is configured to change its mode according to the mode information of the displayed content item.

23. *(currently amended)* A user terminal according to claim 19 ~~to any of the claims 19 to 22,~~ wherein ~~characterized in that~~ the user terminal ~~(150)~~ is configured to enter the first mode from the second mode in response to authorization by a user action in the user terminal.

24. *(currently amended)* A user terminal according to claim 19 ~~to any of the claims 19 to 22,~~ wherein ~~characterized in that~~  
the user terminal ~~(150)~~ is configured to measure the duration of a user inactivity while the user terminal is in the first mode; and  
the user terminal ~~(150)~~ is configured to enter the first mode from the second mode in response to authorization by the duration of the user inactivity exceeding a pre-defined limit.

25. *(currently amended)* A user terminal according to claim 19 ~~to any of the claims 19 to 22,~~ wherein ~~characterized in that~~ the user terminal (150) is configured to enter the first mode from the second mode in response to an authorizing signal received from a telecommunication system.

26. *(currently amended)* A user terminal according to claim 19 ~~to any of the claims 19 to 25,~~ ~~characterized in that~~ wherein the user terminal is configured to display an indicator (68) for indicating the current operating mode of the terminal.

27. *(currently amended)* A server (130) in a media system (10) comprising a broadcast system (100), a telecommunication system (110), a content creation tool (120), and a user terminal (150), wherein ~~characterized in that~~

the server (130) is configured to receive from the content creation tool (120) a group of content items associated with the media stream with timing information to indicate the timing for presenting a content item;

the server (130) is configured to receive from the user terminal a signal for indicating whether the user terminal (150) is in a first mode wherein a presentation element corresponding to a content item is changed to another presentation element according to the timing information of the content item, or in a second mode wherein a presentation element is changed to another presentation element in response to a user action;

the server is configured to transmit content items to the user terminal (150) when the user terminal (150) is in a first mode; and

the server is configured not to transmit content items when the user terminal (150) is in a second mode.

28. *(currently amended)* A server according to claim 27, wherein ~~characterized in that~~ the server (130) is configured to send to the user terminal (150) an authorizing signal for authorizing transition to the first mode from the second mode.